

WHY *Adult Literacy* MATTERS

66%



of Cleveland adults
are functionally illiterate

They may have trouble understanding

bus
schedules



utility
bills



or a doctor's
instructions



110,000+





Adults in Cuyahoga County Lack a
High School Diploma Or GED



42% LESS

Adults without a
high school diploma
or GED earn 42%
less than those
with a diploma

x2 IN POVERTY

The percentage of adults without a high school
diploma who live in poverty is twice that of those
who have a high school diploma. An increase in
education leads to an increase in  employment
and a decrease in  poverty.



#1 REASON

A mother's reading
skill is the strongest
determinant of her child's
future academic success

Seeds of Literacy provides personalized education that
empowers adults to succeed in their communities.

Every year, over 200 volunteer tutors help nearly 1,000 students
improve their knowledge and their lives.



One-to-One
Tutoring



Free
Education



Individualized
Learning



Flexible
Schedule



Award-Winning &
Nationally Accredited

EMPOWER OUR CLE
Seeds of Literacy